



APPLIED HEALTH EDUCATION & DEVELOPMENT (AHEAD)

Africa AHEAD pioneered the Community Health Club Model twenty years ago as a vehicle for Community-Based Integrated Development that focuses on:

- Public health and preventable disease control
- WASH (Water Sanitation & Hygiene)
- Community-based Water Resource Management
- Food-security, nutrition, energy and livelihoods
- Empowerment of women

We are a UK registered British Charity (No: 1151795) with regional office hubs in Zimbabwe, Rwanda, Uganda and South Africa.

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NAME: Anthony Waterkeyn, Africa AHEAD: Co-Founder & Director of Programmes,

Anthony Waterkeyn B.Sc. M.Eng. Gained his initial field experience as a Site Engineer & Construction Manager on large multi-disciplinary civil engineering projects in countries across Africa and Middle East. In his mid-30s he re-qualified in Tropical Public Health Engineering (Leeds, UK; 1984-85) and joined Water Aid (for eleven years) soon after it was launched working as Country Manager in Kenya and later Zimbabwe. For the past 30 years he has worked exclusively in the WASH sector and during this time he has established three viable NGOs: Mvuramanzi Trust, Zim AHEAD and Africa AHEAD (Co-Founder with his wife, Juliet). Much of the past 15 years has been devoted to providing Technical Assistance to Ministries of Health in numerous countries in Asia and Africa. He has successfully promoted and introduced the CHC model into several national programmes including Rwanda, Zimbabwe and Vietnam.

TITLE: Vision 5 x 5 "Seeing is Believing".

ABSTRACT: *Vision 5 x 5* aims to reduce the **5 killer diseases** that affect over **5 Million families** in at least **5 new countries** at a cost of less than **US\$ 5 per head** within the next **5 years** (2015-2020). This presentation seeks to demonstrate (through 'seeing is believing') how this is indeed possible through a series of first-hand experiences and examples taken from case studies in Rwanda and Zimbabwe. These demonstrate how CHCs can deliver on the three critical elements required to achieve Vision 5 x 5: CHCs are **REACHING SCALE** (e.g. all 15,000 villages across Rwanda); CHCs support Community-Based **INTEGRATED** Development (e.g. 20 years of CHCs achieving holistic integrated development in Zimbabwe); and CHCs capable of achieving and maintaining **QUALITY CONTROL** (e.g. the Gates-funded Classic CHC programme backed by a RCT in Rwanda).

The presentation also investigates why there appears to be so much resistance to change among senior management in leading institutions and looks into three possible causes: Lack of imagination; cynicism & apathy that leads to inertia; and, far more sinister, deliberate denial?

The presentation ends on a positive note showing the potential for widespread take-up of the CHC development model that is already happening and how it can readily be disseminated from Africa AHEAD's regional hubs in Rwanda and Zimbabwe that have seasoned and effective CHC trainers in place to support MoH in neighbouring countries.