



# A.H.E.A.D.

Applied Health Education  
and Development



## Annual Report 2011



**The Annual Report** was prepared  
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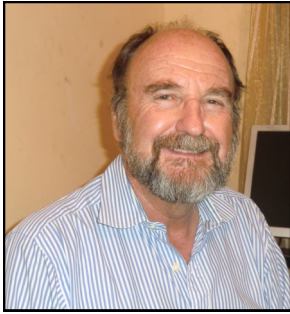
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**Zimbabwe AHEAD**

**2012**



## ZIMBABWE AHEAD, 2011

### BY THE CHAIRMAN



The year ended very sadly with the passing away of Josephine Mutandiro on 27<sup>th</sup> December, 2011. She was a founding staff member who on retirement in 2009 became a Board Member and Trustee. She will be sorely missed but very fondly remembered by all those of us who have been privileged to work with her and who have greatly appreciated her deep humanity, wisdom and wonderfully innovative understanding of grass-root community development.

ZimAHEAD has continued to play an ever increasing role in the WASH sector, not only in Zimbabwe, but also in the region at large. During the well attended SADC WASH Conference that took place in Maputo in May this year, the final recommendation sent forward to the AfricaSan Conference in Rwanda (July 2011) highlighted the effectiveness and impact that CHCs achieve in cost-effective hygiene behaviour change. This has stimulated increasing interest from various NGOs in the region to find out more about CHCs. To-date, 22 NGOs in Zimbabwe have been trained and mentored by Zim AHEAD and requests from various NGOs in the region have been received including from representatives of the Millennium Development Villages (MDVs). This in particular makes us optimistic about being on the right track because the MDVs are the brain child of one of the world's foremost development thinkers, Jeffrey Sachs. MDVs have been established in 16 countries in Africa and we are excited that the training by Zim AHEAD may enable CHCs to be incorporated into this high profile international programme. This once again highlights the urgent need for establishing a regional Research & Training Centre to enable international visitors to study CHCs in action and provide them with the quality of training that will enable them to replicate and scale up CHCs back in their own countries. It will also provide an opportunity for students to research the cost effectiveness of CHCs and such research, if it generates objective evidence of success, should in turn increase the prospects for ZimAHEAD to extend our influence. All this should bode well for future funding and overall growth prospects for ZimAHEAD.

In 2012 we expect to attract direct support from leading agencies rather than simply being sub-contracted through international NGOs as has been the case over recent years. This should allow us to grow and expand as an organisation in the near future in stark contrast to the many challenges we faced through the latter-half of 2011 as a result of delayed start of projects and funding constraints. With the EUWF/ACF project finally starting and good prospects of direct USAID funding, the outlook for 2012 is definitely a bright one!

**ANTHONY WATERKEYN**

## AFRICA AHEAD: 2012



Africa AHEAD was established in 2005, with the specific objective of disseminating the CHC approach, as pioneered by ZimAHEAD fifteen years ago, to the wider world beyond Zimbabwe. Over the past couple of years this objective has increasingly been met, with Anthony and Juliet doing many consultancies in Africa and Asia resulting in CHC programmes.

Anthony was engaged by WSP-World Bank over the past few years to provide TA to the Ministry of Health in Rwanda. As a result of effective advocacy, this enlightened country is now taking CHCs to scale nation-wide. In his Initiative on Hygiene and Sanitation, the President has declared that CHCs are to be established in every village across Rwanda and as a result over 12,000 villages out of 15,000 now have registered CHCs. Juliet was requested by UNICEF to develop a full set of CHC Training Materials and a CHW Training Manuals as well as to provide the national start-up training in the CHC methodology. This year the German Ministry of Education and Research engaged Africa AHEAD to support them in a pilot research IWRM programme in northern Namibia where CHCs are being introduced into that country for the first time.



*CHC take off in Vietnam in 4 districts and are set to scale up in 2012, thanks to advocacy and training provided by Africa AHEAD*

CHC are moving across to Asia, as Anthony persuaded the MoH in Vietnam to adopt the CHC approach in 2009. This was followed up by DANIDA, with a two year consultancy for Juliet to develop the full training package and train the national team, and initial findings are very positive and being co-published shortly with the Director of the Hanoi School of Public Health currently being reviewed by the Journal of the International Water Association.

We believe that such a strong symbiotic relationship between ZimAHEAD and AfricaAHEAD is already proving to be a most effective means for not only spreading the CHC approach far and wide but also as a means for strengthening both organisations through direct funding of programmes. This is being strengthened even further by the active website [www.africaahead.com](http://www.africaahead.com) that is proving to be a very effective means of disseminating the CHC experience to a wider public audience, particularly those in the academic world. Juliet has continued to write on CHCs and this academic research increases the international awareness of the CHC as research students from a number of UK and USA universities have already expressed an interest in researching with Zimbabwe AHEAD.

## INTERNATIONAL ADVOCACY: 2011

In September 2011 a promotional tour by the Director and the Chairman, to the USA to participate in a number of conferences yielded a positive response. Our CHC presentations, which focused mainly on Zimbabwe and Rwanda, attracted considerable interest and this in turn has led to ongoing deliberations with a number of major development partners including the Bill & Melinda Gates Foundation, USAID, Project WET-Blue Planet, Red Cross in Canada and the BARKA Foundation in Massachusetts. As a direct result of the contacts that we made while in the US, there are now ongoing follow-up discussions with many of these organisations with good likelihood of further collaboration. In particular, a proposal has been developed for submission to the USAID's new Development Innovation Ventures (DIV) fund for introduction of CHCs into Burkina Faso, one of the poorest countries in West Africa. We have also met with USAID in Pretoria to solicit support for a very exciting 12-month project of CHCs in four districts of Zimbabwe that is likely to go ahead. The Gates Foundation is now committed to funding a four-year programme to monitor and evaluate the health impact, cost effectiveness and scalability of the CHC approach in Rwanda that will involve further inputs by Africa AHEAD into Rwanda over coming years. Clearly a successful result from such an evaluation will have enormous positive impact on raising profile of CHCs and its originators back in Zimbabwe.

### CONFERENCES ATTENDED

- 17th - 20th May SADC WASH Meeting, Maputu.  
Presentation by A Waterkeyn
- 19th - 22nd July : Africa San 3, Kigali, Rwanda.  
*'Community Based Environmental Health Promotion Programme, 2011.'*  
MoH Presentation prepared by J. Waterkeyn
- 13th - 16th Sept: Project WET, Blue Planet, Bozeman, Montana, USA.  
Presentation by J & A Waterkeyn  
*'Intellectual Starvation and the Need to Achieve as a Motivation for Hygiene Behavior Change.'*
- 21st September: Global Development, Bill and Melinda Gates Foundation, Seattle, USA.  
Presentation by A. Waterkeyn  
*'Knowledge and Peer Pressure as a motivation for Hygiene Behavior change'*
- 3rd - 7th October: Conference: Where Science Meets Policy.  
Chapel Hill, University of North Carolina, USA.  
One day workshop on *'The Community Health Club Approach'*  
Presentations, paper and poster by J & A Waterkeyn
- 11th October: Red Cross, Canada. Ontario  
*Combining CHCs with PHAST*  
One day presentation by J & A Waterkeyn
- 31st October- 2nd November: Achieving Impact at Scale Conference  
Global Health Department, Bill and Melinda Gates Foundation:  
J. Waterkeyn, invited participant.